

Jordan M. Foley

PhD Student | Assistant Director of Debate - University of Wisconsin-Madison

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EDUCATION

University of Wisconsin-Madison, Ph.D. Journalism and Mass Communication expected 2020

Wake Forest University, M.A. Communication Studies 2015

Missouri State University, B.S. Political Science 2012

EMPLOYMENT

Mass Communication Research Center 2016-present

Research assistant responsible for project oversight, sub-group coordination, dataset construction, management, and maintenance as well as writing code for descriptive analyses, statistical modelling, and training machine learning algorithms to classify news and social media content. Projects focus on multi-layered time series modeling of media ecologies surrounding contentious political issues like presidential debates, political campaigns, and mass shootings.

University of Michigan National Debate Institutes summer 2010-present

Instructor/Lecturer - 7-week Seniors Program.

Responsible for curriculum design, daily student instruction, research oversight and coordination, judging practice debates, and giving lectures on topics ranging from research fundamentals to improving public speaking skills.

University of Michigan 2012-2013

Assistant Debate Coach

Full-time coach responsible for planning assignments, reviewing and editing files, producing evidence, judging practice debates, pre-round scouting and preparation, traveling a full national circuit tournament schedule (10 tournaments, 5 per semester), meeting periodically with students individually and collectively for speech and research instruction.

High School Assistant Debate Coach

Notre Dame High School, Sherman Oaks, CA 2014-present

Montgomery Bell Academy, Nashville, TN 2013-2014

Juan Diego Catholic High School, Draper, UT 2012-2013

The Westminster Schools, Atlanta, GA 2009-2012

Part-time remote assistant coach responsible for producing evidence, reviewing and editing student research, attending periodic virtual meetings to deliver lecture students on argument

construction and, pre-round scouting and preparation, traveling to national tournaments to judge and coach students.

Missouri State Debate Institute

summer 2008-2009

Lab Assistant responsible for administrative logistics, judging practice debates, research coordination, and small-group student instruction.

PROJECT ASSISTANTSHIPS

Communication Ecologies, Political Contention, and Democratic Crisis

fall/spring 2018

Principal Investigators: Lew Friedland, Kathy Cramer, Karl Rohe, Bill Sethares, Dhavan Shah, Michael Wagner, Chris Wells

This project examines how growing polarization and fragmentation in the Wisconsin media ecology, as reflected in talk radio, local news, political advertising and social media, contributed to ideological and partisan political divides in the state. It will also study under what conditions the flow of information in the Wisconsin media ecology encourage citizens across the ideological spectrum to retrench into “echo chambers” that amplify highly partisan messages of party leaders and pundits within state politics.

Responsibilities include project oversight, database construction and maintenance, web scraping, data analysis and visualization, and time series modelling.

The Political Causes and Consequences of How Inequality is Explained to Americans

spring 2016

Principal Investigator: Michael Wagner

Responsible for compiling research on news media and their reporting on various types of inequality (racial, economic, health, etc). Included creating and testing a codebook for classifying how peer-reviewed research describes and analyzes issues of inequality.

PUBLICATIONS

Under Review

Jordan M. Foley. “Press Credentials, Boundary Work, and Hybrid Boundary Zones: The Case of WorldNetDaily”, revise and resubmit at *Journalism*

Mallory R. Perryman, **Jordan M. Foley**, Michael W. Wagner. “Is Bad News Biased? How Poll Reporting Affects Perceptions of Media Bias and Presumed Behavior” under review at *Journalism and Mass Communication Quarterly*

Conference Papers

Yini Zhang, Dhavan Shah, **Jordan M. Foley**, Aman Abhishek, Jon Pevehouse, Josephine Lukito, Sang Jung Kim, Jiyouon Suk, Fan Yang, Christine Garlough. “The Features of Tragedy, Expressions of Sympathy, and Debates over Policy: A Time Series Analysis of Mass Shootings and Social Media Discourses” presented in the Communication and Technology division at the *International Communication Association* annual conference, Prague, Czech Republic, May 24-28, 2018.

Jiyoun Suk, Yini Zhang, Josephine Lukito, Min-Hsin Su, **Jordan M. Foley**. "Tracing Twitter Buzz: Clustering Hashtags and Handles About Mass Shootings and Gun Control" presented in the Computational Methods division at the *International Communication Association* annual conference, Prague, Czech Republic, May 24-28, 2018.

Jordan M. Foley, Mallory R. Perryman, Michael W. Wagner. "Magical Thinking and the Psychological Roots of the Hostile Media Effect: Evidence from the 2016 Presidential Election" presented on the Source Credibility and Hostile Media Effect panel at the *American Political Science Association* annual conference, San Francisco, CA, August 30 - September 3, 2017.

Yini Zhang, Yidong Wang, **Jordan M. Foley**, Jiyoun Suk, Devin Conathan. "Tweeting Mass Shootings: The Dynamics of Issue Attention on Social Media" Article No.: 59 in the *Proceedings of the 8th International Conference on Social Media & Society*, Toronto, CA. 2017 DOI: 10.1145/3097286.3097345

CV Vitolo and **Jordan Foley**. "Intercollegiate Debate and the Wisconsin Idea: Civic Callings in Madison and Beyond" presented at the National Communication Association, *Cross Examination Debate Association* division, Philadelphia, PA, November 9-13, 2016.

Conference Panel Presentations

Jordan M. Foley. "Building Debate into the College and University Culture: Strategies for Growing Teams across Campus and Curricula" panel presentation at the National Communication Association, *Cross Examination Debate Association* Division, Dallas, Texas. November 16-19, 2017. [Top Paper Panel]

Jordan M. Foley. "Beyond Competition: Professionalization, Innovation, and Collaboration for the Future of Intercollegiate Debate Teams" panel presentation at the National Communication Association, *Cross Examination Debate Association* division, Dallas, Texas. November 16-19, 2017.

Jordan M. Foley. "Thinking Differently about 'Recruitment' and 'Retention': Cross-cutting Strategies to Re-brand Regional CEDA Circuits" presented on the *Enhancing the Presence of our Past(s): Promoting Regional Participation in Policy Debate* panel at the National Communication Association, *Cross Examination Debate Association* division, Chicago, IL, November 9-13, 2014.

Other Publications

CV Vitolo Haddad and **Jordan M. Foley**. "[Understanding Through Debate](#)" Cap Times, Bright Ideas 2017, Madison, WI, December 28, 2016.

CV Vitolo Haddad and **Jordan M. Foley**. "[Should Moderator Fact-check the Presidential Debates? Yes, in Moderation](#)" in Center for Journalism Ethics, University of Wisconsin-Madison. October 9, 2016.

AWARDS/HONORS

Academic Awards

Matt Grindy Graduate Student of the Year, <i>CEDA</i>	2017
Top Paper Panel, National Communication Association, <i>CEDA</i> Division	2016
Graduate Student Representative, Communication Dept., Wake Forest	2015

Debate Awards

Newcomer of the Year Award, UW-Madison Debate Team <i>CEDA</i>	2017
Judge, Public Speaking Showcase, Communication Arts Dept, UW-Madison	2016
Coached Two <i>National Debate Tournament</i> (NDT) Quarterfinalists	2013/2014
Judge, <i>NDT</i> Finals	2013
Coached back-to-back national HS debate champions (Westminster)	2010-2011
Two-time Quarterfinalist, All-American, 3-time elim participant, <i>CEDA</i>	2012
1st Round At-Large Bid, 3rd Seed, and 4-time elim participant, <i>NDT</i>	2010

TEACHING

University of Wisconsin-Madison

J202: Mass Communication Practices	fall 2016/spring 2017
J559/J563: Mass Media Law	fall 2015/spring 2018
J565: Effects of Mass Communication	fall 2017

Wake Forest University

COM 220: Empirical Research in Communication	spring/fall 2014
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SERVICE

Service to University

Hosted two local high school debate tournaments	2016, 2017
Drawing 100+ students from over 19 area high schools competing in 3 formats	
Hosted the <i>Wisconsin Debate Coaches Association</i> Annual Spring Meeting	2016, 2017
Member, Teaching Assistants Association (TAA), UW-Madison	2017-present

Service to Discipline

Conference Organizer, Populism, Political Contention, and the Crisis of Democracy Symposium , Center for European Studies, UW-Madison	2018
Conference Organizer, 34th annual meeting of the Society for Political Methodology	2017
Paper Reviewer, Political Communication Division, NCA	2015-present
Paper Reviewer, Cross Examination Debate Association Division, NCA	2014-present
Paper Reviewer, Computational Methods Division, ICA	2018

Paper Reviewer, Political Communication Division, ICA

2017-present

Paper Reviewer, Mass Communication Division, ICA

2017-present

PROFESSIONAL AFFILIATIONS

Election Research Center (ERC), UW-Madison

Association for Education in Journalism and Mass Communication (AEJMC)

National Communication Association (NCA)

International Communication Association (ICA)

American Political Science Association (APSA)

SOFTWARE PROFICIENCIES

R STATA SPSS Hadoop Excel